

# FLAT FLYERS

A FLAT & NH FLAT  
BETTING STRATEGY



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## INTRODUCTION

Thanks for downloading Flat Flyers, our exciting new horse racing strategy for the 2021 flat season.

As you probably already know, the vast majority of betting systems fail to live up to expectations. There are two common outcomes for users of these systems; the first being conservative profit, but less than the claims or past results would indicate. The second and most common outcome is money lost.

We have managed to identify three common causes for the failure of horse racing systems to generate substantial profit for their users:

- 1. The system uses a fixed set of rules and nothing else.** Systems of this type fail to take into account certain nuances of the sport including the conditions of the race in question, the ability of other runners in the race, and whether the odds on offer represent value.
- 2. The system hasn't been tested in the real world, with real money wagered, to confirm profitability.** Systems of this type are usually developed using past racing data, so are classed as "back-fitted" which leaves a big question mark regarding whether or not they are profitable to follow.
- 3. The system is too widely available, and therefore over-used.** When this happens, the odds tend to depreciate and the value that was originally available is lost.

This is the starting point for the strategies offered through *Lucrative Racing*. By finding solutions to the common causes for failure, we have managed to create numerous strategies that work in the real world, and will help you earn substantial profit from your betting.

## THE THREE STEPS

We have addressed the common causes for failure by implementing the following features:

1. **The strategy involves a three-tier selection process**, the first being a basic set of rules which reduces the number of races and runners we need to look at. The second tier involves checking the betting market to identify which runners are likely to give us value. The third and final tier involves a closer look at the race in question, to compare the runners and identify which are most suited to the conditions.

By taking into account the race conditions, the other runners, and the available odds; we reduce the risk of blindly placing bets that have little chance of winning, or where the odds represent poor value.

2. We haven't used a database of past races to create this strategy. Instead, Flat Flyers has been reverse-engineered from our own results history of over 12,000 selections. **Each and every selection has been bet with real money**, and therefore profit on paper and profit in the real world are one and the same.

3. Not only have we set a strict limit on the number of people who have access to Flat Flyers, but part of our selection process involves searching for value, which means that **poor value bets are removed during the process**.

This adds a second layer of protection, which may be needed if users end up sharing this guide with their friends or family. Generally, we recommend against this as it means we can't keep track of how many people are using the strategy.

Instead, if you know of someone who could benefit from Flat Flyers, please refer them to the registration page at <https://lucrativeracing.com/flat-flyers-free-training/>.



## STEP 1: THE RULES

The rule-set for Flat Flyers has been identified by analysing our full results history of over 12,000 selections, and breaking down the performance according to various factors including Race Type, Handicap Status, Going, Distance, Number Of Runners, Class, and Odds.

To date, the following flat racing criteria have proven the most profitable to follow:

### Rule 1: UK Racing Only.

We recommend omitting any fixtures that aren't based in the UK.

You can use a standard set of racecards to view a list of races in the UK. To run you through the process, we're going to use the racecards available from <https://www.attheraces.com/racecards/>.

On the racecards page, uncheck the "Show Races From" boxes that aren't the UK, then click the "Display by Race Time" button to the right:

The screenshot shows the 'at the races' website interface. At the top, there's a navigation bar with links like 'RACECARDS', 'RESULTS', 'BEST ODDS', etc. Below this is a secondary bar with 'Racecards, odds & results' and tabs for 'Today's Cards', 'Tomorrow's Cards', etc. The main content area is titled 'Southwell Racecards'. A filter section 'Show Races From:' has checkboxes for 'UK', 'Ireland', 'France', 'South Africa', and 'USA'. The 'UK' checkbox is checked. To the right of this filter is a button 'Display by Race Time'. Below the filter, there's a list of six races, each with a time, name, class, distance, and number of runners. The races are: 1. 12:30 - Virgin Bet Handicap Chase (Class 4) (5YO plus) 3m 1/2f - 7 run; 2. 13:00 - Virgin Bet Mares' Handicap Chase (Class 3) (5YO plus) 2m 4 1/2f - 4 run; 3. 13:30 - Virgin Bet Novices' Limited Handicap Chase (GBB Race) (Class 3) (5YO plus) 2m - 3 run; 4. 14:00 - Virgin Bet Novices' Hurdle (GBB Race) (Class 4) (4YO plus) 2m - 8 run; 5. 14:35 - Virgin Bet Maiden Hurdle (GBB Race) (Class 4) (4YO plus) 2m 4 1/2f - 14 run; 6. 15:05 - Virgin Bet Handicap Hurdle (Class 5) (4YO plus) 2m 4 1/2f - 15 run. On the left side, there's a vertical menu with 'Racecards' and 'Fast Results'.

## Rule 2: Flat & NH Flat Races Only.

Based on our results history, Flat and NHF (national hunt flat) races have generated impressive profits to date, particularly from the 2018 flat season onwards.

We are writing this guide during the 2020 National Hunt season, and therefore are looking for races labelled “NH Flat Race” as can be seen below:

The screenshot shows the 'at the races' website interface. The top navigation bar includes links for 'at the races', 'CHELTENHAM', 'RACECARDS', 'RESULTS', 'BEST ODDS', 'ATR PLAYER', 'NEWS', 'TIPS', 'BLOGS', and 'STABLE TOUR'. Below this, a secondary navigation bar lists 'Racecards, odds & results', 'Today's Cards', 'Tomorrow's Cards', 'Cheltenham', 'Greyhounds', 'Top Offers', 'Ante-Post', and 'ATR App'. The main content area displays a list of races. The race 'Newcastle - 16:50 - Download The QuinnBet App Mares' Intermediate Open NH Flat Race (GBB Race)' is highlighted with a red box, and the number of runners '13 run' is also highlighted with a red box. The race details include '(Class 5) (4YO to 6YO), 2m - 13 run'.

Number	Location - Time - Race Name	Class	Age	Distance	Runners
7	Exeter - 15:40 - Follow RacingTV On Twitter Now Novices' Handicap Hurdle	(Class 5)	(4YO plus)	2m 1f	12 run
5	Newcastle - 15:50 - Quinnbet.com Handicap Hurdle	(Class 4)	(4YO plus)	2m	14 run
6	Newcastle - 16:20 - Quinnbet Best Odds Guaranteed Mares' Handicap Chase	(Class 4)	(5YO plus)	2m 4f	7 run
1	Southwell - 16:40 - Heed Your Hunch At Betway Handicap	(Class 5)	(4YO plus)	5f	8 run
7	Newcastle - 16:50 - Download The QuinnBet App Mares' Intermediate Open NH Flat Race (GBB Race)	(Class 5)	(4YO to 6YO)	2m	13 run
2	Southwell - 17:10 - Betway Maiden Stakes	(Class 5)	(3YO plus)	5f	8 run
3	Southwell - 17:40 - Betway Selling Stakes	(Class 6)	(4YO plus)	1m 4f	6 run
4	Southwell - 18:10 - Betway Casino Handicap	(Class 6)	(4YO plus)	1m 4f	10 run

## Rule 3: 7 - 14 Runners.

Races with 6 or less runners, or 15 or more runners, haven't historically been profitable to follow. There seems to be a sweet spot however, where races with 7 - 14 runners have proven ultra-profitable.

The number of runners is also displayed on the racecards page, as highlighted in the previous screenshot.

## Rule 4: Odds Between 3/1 - 25/1 (4 - 26).

Betting at odds below 3/1 has been less profitable, likely because there is little to no value when betting favourites. Above 25/1 has also produced a loss; this is most likely due to the long losing runs that are part and parcel of betting at high odds:

7

16:50 Newcastle 09 Mar 2021

sky sports racing

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Mares' Intermediate Open NH Flat Race

GBB Race | Class 5 | 4YO to 6YO

Winner £2,274 - 13 run

Good to S

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BETVICTOR

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my play

MANSON BET

7	Signal Point	9/4	9/4	2/1	2/1	2/1	2/1	2/1	2/1	7.6	2/1	2/1	85/40	2/1	-	2/1	2/1
4	Glorious Spirit	4/1	4/1	4/1	4/1	4/1	4/1	4/1	4/1	38.1	4/1	4/1	9/2	4/1	-	4/1	4/1
8	Teescomponentslass	5/1	9/2	9/2	9/2	9/2	4/1	9/2	9/2	19	9/2	9/2	5/1	9/2	-	9/2	9/2
1	Bella Bluesky	7/1	7/1	7/1	7/1	7/1	7/1	7/1	7/1	8	7/1	7/1	15/2	7/1	-	7/1	7/1
12	Latterhead	8/1	8/1	8/1	8/1	8/1	8/1	8/1	8/1	8.5	8/1	8/1	17/2	8/1	-	8/1	8/1
5	Lady Adare	12/1	10/1	10/1	10/1	10/1	9/1	10/1	10/1	30.5	10/1	10/1	11/1	10/1	-	10/1	10/1
13	Martha Willow	16/1	16/1	16/1	14/1	16/1	14/1	16/1	14/1	17	16/1	16/1	16/1	16/1	-	16/1	16/1
10	Galaxy Dancer	25/1	22/1	22/1	20/1	22/1	22/1	22/1	20/1	23	22/1	22/1	25/1	22/1	-	22/1	22/1
14	Nottellinya	25/1	25/1	20/1	28/1	20/1	22/1	25/1	28/1	26	25/1	28/1	28/1	28/1	-	25/1	25/1
2	Fair Flame	25/1	28/1	28/1	28/1	28/1	28/1	28/1	28/1	29	28/1	28/1	33/1	28/1	-	28/1	28/1
6	Posh Spice	40/1	40/1	40/1	50/1	40/1	40/1	33/1	50/1	76.3	40/1	50/1	50/1	50/1	-	40/1	40/1
11	Howzat Hiris	50/1	50/1	50/1	66/1	50/1	50/1	40/1	66/1	51	50/1	66/1	60/1	66/1	-	50/1	50/1
3	Flakama	100/1	100/1	100/1	100/1	100/1	100/1	80/1	100/1	101	100/1	100/1	125/1	100/1	-	100/1	100/1

To summarise, the first three rules allow us to narrow down the number of races to focus on. On a given day, this can range from zero if there are no flat or NHF races, to several during the flat racing season (late spring - early autumn).

The fourth rule allows us to omit the extremes of the betting market, and therefore narrow down the runners to focus on in steps 2 & 3 of the selection process.

## STEP 2: THE MARKET

Consulting the betting market is an essential part of any successful betting strategy, because **the odds taken dictate whether or not a profit is made**. The strongest horse in a race doesn't necessarily represent a strong bet, if the odds on offer are sufficiently poor.

For our purposes, we are looking for runners that have a certain amount of “market confidence” or, in other words, are being well backed. The result of this is a gradual decline in the available odds, as we move closer to the off.

One of the easiest ways to find these runners is to use the *Market Movers* tool on the racecard. Underneath the odds comparison section, select the “Market Movers” tab:

7

16:50 Newcastle 09 Mar 2021

sky sports racing

Download The QuinnBet App

2m 46y

Good to Soft (Soft in places) (AW - Tapeta)

Draw Advantage: None

Weather: View course guide

Download The QuinnBet App

Mares' Intermediate Open NH Flat Race

GBB Race | Class 5 | 4YO to 6YO

Winner £2,274 - 13 run

Racecard		Predictor	Pace	FormScan	Market Movers	Printouts		
No.	Form	Horse	Age / Wt / OR	Jockey / Trainer	Last	First	Move	Swing
1	62 	<b>BELLA BLUESKY</b> 48 br m Dylan Thomas - Lady Bluesky (Cloudings)	5 11-0 -	Craig Nichol A C Whillans	7/1	6.5/1	7.69%	
2		<b>FAIR FLAME</b> ch m Trans Island - Mrs Eff (Tamure)	5 11-0 -	Nathan Moscrop (3) Rebecca Menzies	28/1	22/1	27.27%	
3	R90 	<b>FLAKARNA</b> 104 b m Lucarno - Playbay (Grape Tree Road)	6 11-0 -	Ross Chapman C Grant	100/1	100/1		
4		<b>GLORIOUS SPIRIT</b> (IRE) b m Fame And Glory - Mrs Dempsey (Presenting)	5 11-0 -	B S Hughes N G Richards	4/1	4/1		
5		<b>LADY ADARE</b> (IRE) b m Sholokhov - En Vedette (Astarabad)	5 11-0 -	Sean Quinlan Micky Hammond	12/1	16/1	25%	
6		<b>POSH SPICE</b> b m Kayf Tara - Alflora's Girl (Alflora)	5 11-0 t <sup>1</sup> -	James Bowen Tjade Collier	50/1	33/1	51.52%	
7		<b>SIGNAL POINT</b> (IRE) br m Fame And Glory - Derravaragh Native (Be My Native)	5 11-0 - WS	Harry Skelton D Skelton	2.25/1	2/1	12.5%	
8	24 	<b>TEESCOMPONENTSLASS</b> (IRE) 38 ch m Presenting - Northern Native (Be My Native)	6 11-0 -	Sam Twiston-Davies Tom Lacey	5/1	5.5/1	9.09%	
9	0 	<b>VISION DE DAME</b> (FR) 89 b m Vision D'etat - Belle Dame (Pilsudski)		Non Runner	06:10 - No Reduction Factor			

We're looking for runners with a green bar in the “swing” column. In the example above, there are 2 positive market movers, *Lady Adare* with a 25% move, and *Teescomponentslass* with a 9% move.

**Rule: Add positive market movers with a swing of 20% or greater.**

At this point, I recommend shortlisting each of your potential bets on a spreadsheet. Based on the above rule, *Lady Adare* is added to the list.

You can also use your spreadsheet to record your results, once you start placing bets. A simple excel template is available at <https://lucrativeracing.com/wp-content/uploads/2017/10/Results-Template.xlsx>

**NOTE:** Due to market liquidity, it's best to perform this step on the day of the race, the ideal time being mid-morning (9am - 11am). One exception to this is for higher class meetings and festivals, where more money is wagered in advance.

There are several other ways to check for market confidence, including *Oddschecker*, the “odds tracker” tool available through *Horseracebase* (monthly subscription), or directly from the betting exchange market on *Betfair*.



## STEP 3: THE RACE

The third and final stage of the selection process can be tricky to replicate. There is plenty of nuance involved when looking at a racecard, and trying to find if our shortlisted horses are suited to the conditions. In addition, we prefer to use premium online racecards and form tools, which tend to make things easier but also cost a subscription fee.

However, in this guide we aim to provide a method that doesn't require the use of a paid subscription service. To that end, we have simplified this part of the selection process as much as possible.

**The aim of step 3 is to rate each of our shortlisted horses, based on the major factors that are likely to affect their performance.**

During this process, we can also keep an eye on the other runners in the race; if another runner looks particularly suited to conditions, we can shortlist and rate them.

Once we've rated the horses on our shortlist, we'll be in a better position to decide if any should be removed, and can arrive at our final list of bets for the day.

**NOTE:** Step 3 is most useful for races where the runners have a reasonable amount of previous form. It is not as useful for NH Flat and other non-handicap flat races, where the runners often have little or no previous form.

However, since we are writing this guide during the National Hunt season, we will run through the following example as normal, and make do with the limited information available in the racecards.

Let's get started by navigating to the "racecard" tab on *Attheraces*:

16:50 Newcastle 09 Mar 2021 [sky sports racing](#)

Download The QuinnBet App Mares' Intermediate Open NH Flat Race

GBB Race | Class 5 | 4YO to 6YO

Winner £2,274 - 13 run

Good to Soft (Soft in places) (AW - Tapeta)

Draw Advantage: None

Weather: [View course guide](#)

2m 46y

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Racecard	Predictor	Pace	FormScan	Market Movers	Printouts	TIMEFORM
No.	Form	Horse	Age / Wt / OR	Jockey / Trainer	Timeform says (star rating) ▼	
1	62 	<b>BELLA BLUESKY</b> 48 b m Dylan Thomas - Lady Bluesky (Cloudings)	5 11-0 	Craig Nichol A C Whillans	Left debut form well behind when runner-up at 40/1 in an AW bumper at this track 48 days ago. Solid claims if he can repeat that sort of form reverted back to turf. ★★★★★	
2		<b>FAIR FLAME</b> ch m Trans Island - Mrs Eff (Tamure)	5 11-0 	Nathan Moscrop (3) Rebecca Menzies	Trans Island mare. Sister to fair hurdler Foster's Island. Dam (c110/h107) 2½m-3m hurdle winner (stayed 27f). Likely to want further in time. ★★★★★	
3	R90 	<b>FLAKARNA</b> 104 b m Lucarno - Playbay (Grape Tree Road)	6 11-0 	Ross Chapman C Grant	More sign of temperament than ability in 3 outings to date, so easily passed over. ★★★★★	
4		<b>GLORIOUS SPIRIT</b> (IRE) b m Fame And Glory - Mrs Dempsey (Presenting)	5 11-0 	B S Hughes N G Richards	Fame And Glory mare. Half-sister to smart hurdler/useful chaser African Gold, stays 3m, and useful hurdler Follow The Bear. Dam unraced. Of obvious interest on debut. ★★★★★	
5		<b>LADY ADARE</b> (IRE) b m Sholokhov - En Vedette (Astarabad)	5 11-0 	Sean Quinlan Micky Hammond	€30,000 3-y-o. Sholokhov mare. Closely related to bumper winners The Milan Girl and Sabrina. Dam (h105). 2¼m winner. Makes some appeal on paper. ★★★★★	
6		<b>POSH SPICE</b> b m Kayf Tara - Alflora's Girl (Alflora)	5 11-0 t <sup>1</sup> 	James Bowen Tjade Collier	£10,000 3-y-o. Kayf Tara mare. Dam, placed in points, half-sister to bumper winner/fairly useful hurdler (stays 2½m) Slippery Serpent. Wears tongue strap. ★★★★★	
7		<b>SIGNAL POINT</b> (IRE) b m Fame And Glory - Derravaragh Native (Be My Native)	5 11-0 WS	Harry Skelton D Skelton	€50,000 3-y-o. Fame And Glory mare. Half-sister to useful hurdler/chaser Duke of Lucca stayed 31f, and fairly useful hurdler/chaser Boot Camp. Noteworthy newcomer. ★★★★★	
8	24 	<b>TEESCOMPONENTSLASS</b> (IRE) 38 ch m Presenting - Northern Native (Be My Native)	6 11-0 	Sam Twiston-Davies Tom Lacey	Bred to do well in this sphere and has hit the frame on both appearances, first run since leaving Gillian Boanas when fourth at Doncaster last time. Needs a bit more. ★★★★★	
9	0 	<b>VISION DE DAME</b> (FR) 89 b m Vision D'etat - Belle Dame (Pilsudski)		Non Runner	Vision D'etat filly who offered nothing when last in a C&D bumper on debut 89 days ago. ★★★★★	
10		<b>GALAXY DANCER</b> b f Telescope - La Doelenaïse (King's Theatre)	4 10-6 	Thomas Dowson P A Kirby	£6,000 3-y-o. Telescope filly. Dam (h107), placed in French hurdles, half-sister to smart hurdler/top-class chaser (stayed 3¼m) Sizing John. Liable to need more time. ★★★★★	

Based on the information available on these racecards, these are the main factors we're going to focus on:

## 1. Horse Form

- Race type
- Course
- Distance
- Going
- Class

## 2. Trainer Form

## 3. Jockey Form

## 3. Pace

## 4. Verdict

## Horse Form

For each of our five conditions; Race Type, Course, Distance, Going, and Class, we're going to award between **0-5 points**, as follows:

5 points - win rate of at least 25%

3 points - won at least once

1 point - placed at least once

0 points - no wins or places

You can hover over the horses name to bring up the main form stats:

The screenshot shows a horse racing website interface. A pop-up window displays the form stats for a horse named Lady Adare (IRE). The pop-up is titled 'Race Record' and includes the following data:

Race Record	Runs	Wins	Places	Win Rate
All Flat Races	0	0	0	-
NH Flat	0	0	0	-

Below the race record, there are sections for 'Conditions', 'Headgear', 'Class & Handicap Rating', and 'Connections'. The 'Connections' section lists the jockey as Sean Quinlan and the trainer as Micky Hammond, both with 0 runs, 0 wins, and 0 places.

At the bottom of the pop-up, there are three colored squares with text: a grey square for 'Horse has placed form', a blue square for 'Horse has winning form', and a gold square for 'Horse has a 50% or better win record'. The horse's name 'LADY ADARE (IRE)' is highlighted in a red box.

The background shows a race card for the 'Open NH Flat Race'. The race card lists the following horses and their jockeys/trainers:

Pace	FormScan	Age / Wt / OR	Jockey / Trainer
5 11-0	-	-	J Craig Nichol T A C Whillans
5 11-0	-	-	J Nathan Moscrop (3) T Rebecca Menzies
6 11-0	-	-	J Ross Chapman T C Grant
5 11-0	-	-	J B S Hughes T N G Richards
5 11-0	-	-	J Sean Quinlan T Micky Hammond

Unsurprisingly, *Lady Adare* has no previous form to go on, so is awarded 0 points.

**NOTE:** For newcomers with little or no form, the main areas where we'll find meaningful information include the trainer and jockey form, the betting market, and Timeform's verdict. Sire and Dam information can also be taken into account, if you wish.

## Trainer Form

We're going to award **0-5 points** for the trainer's form, as follows:

5 points: 25%+ win rate, and SP profit for Race Type **and** Course

4 points: 25%+ win rate, and SP profit for Race Type **or** Course

3 points: 25%+ win rate for Race Type or Course

2 points: 20%+ win rate for Race Type or Course

1 point: 15%+ win rate for Race Type or Course

0 points: win rate below 15% for Race Type **and** Course

For this example, let's take a look at *Lady Adare's* trainer *Micky Hammond* by clicking his name in the racecard:

Trainer Details						
Micky Hammond	Last 12 months			Last 14 days		All time
	Type	Rides	Wins	Places	Win prize	P/L (£1 stake)
	Flat Turf	2556	159	384	£627,063	-£809.91
	Flat AW	347	16	48	£43,863	-£182.21
	Chase	1520	174	232	£870,146	-£423.05
	Hurdle	2354	224	391	£888,454	-£652.42
	NH Flat	282	24	56	£47,785	-£113.41
	TOTAL	7059	597	1111	£2,477,311	-£2181.00

For NH Flat races, only 8.51% of *Micky Hammond* runners win.

If we take a look at the course stats:

Show	Courses	For	2020	Sort By	Wins	Go
Courses						
Course	Rides	Wins	Places	Win prize	Strike rate	P/L (£1 stake)
Sedgefield	59	6	5	£17,414	10.17%	£-16.75
Catterick	50	4	8	£21,203	8.00%	£-25.50
Newcastle	43	4	3	£13,622	9.30%	£-28.42
Wolverhampton	14	3	5	£8,346	21.43%	£47.50
Musselburgh	17	2	3	£7,071	11.76%	£-5.50
Market Rasen	13	2	2	£11,047	15.38%	£4.00
Wetherby	50	1	10	£3,249	2.00%	£-24.00
Southwell	24	1	3	£2,782	4.17%	£-19.67

We can see that he has a win rate of just 9.3%, so based on these stats we can't award any points.



## Jockey Form

We're going to award **0-5 points** for the jockey's form, as follows:

5 points: 25%+ win rate, and SP profit for Race Type **and** Trainer

4 points: 25%+ win rate, and SP profit for Race Type **or** Trainer

3 points: 25%+ win rate for Race Type or Trainer

2 points: 20%+ win rate for Race Type or Trainer

1 point: 15%+ win rate for Race Type or Trainer

0 points: win rate below 15% for Race Type **and** Trainer

The jockey riding *Lady Adare* in this race is *Sean Quinlan*, so let's take a look at his stats:

Jockey Details						
Sean Quinlan	Last 12 months			Last 14 days		All time
	Type	Rides	Wins	Places	Win prize	P/L (£1 stake)
	Chase	154	23	28	£191,730	£40.74
	Hurdle	223	27	42	£134,948	-£8.65
	NH Flat	66	7	11	£20,468	£50.38
	TOTAL	443	57	81	£347,146	£82.47

For NH Flat races, *Quinlan* wins just 10.61% of the time but if we combine him with trainer *Micky Hammond*:

Trainers						
Trainer	Rides	Wins	Places	Win prize	Strike rate	P/L (£1 stake)
N B King	2	1	0	£7,278	50.00%	£125
J S Goldie	2	1	0	£4,289	50.00%	£27.00
Micky Hammond	2	1	1	£2,274	50.00%	£3.50
N G Richards	11	4	1	£54,019	36.36%	£49.00
D O'Meara	3	1	0	£2,274	33.33%	£-0.12
J Mackie	3	1	0	£7,018	33.33%	£3.50
Miss G Bonas	10	3	1	£20,404	30.00%	£2.63

We can see that this trainer-jockey combo has won 50% of their races over the past 12 months, and produced a conservative profit.

It's a small sample size, but nevertheless based on these stats we are able to award 4 points.

## Pace & Draw

These two can be among the most consequential factors in a race, but they are often overlooked due to limited available information.

Fortunately, *Attheraces* has done the grunt work for us by providing dedicated “pace” and “draw” tabs. Seeing as this is a National Hunt race, there are no stalls and therefore only the pace tab is available:

7

16:50 Newcastle 09 Mar 2021

sky sports racing

Download The QuinnBet App

Mares' Intermediate Open NH Flat Race

GBB Race | Class 5 | 4YO to 6YO

Winner £2,274 - 13 run

2m 46y

Good to Soft (Soft in places) (AW - Tapeta)

Draw Advantage: None

Weather: View course guide

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Archive playlist

Racecard		Predictor	Pace	FormScan	Market Movers	Printouts	TIMEFORM
No.	Form	Horse	Age / Wt / OR	Jockey / Trainer	Pace (Forecast: Weak) ▾		
1	62 	<b>BELLA BLUESKY</b> 48 br m Dylan Thomas - Lady Bluesky (Cloudings)	5 11-0 -	Craig Nichol A C Whillans	<div><div></div></div>		
2		<b>FAIR FLAME</b> ch m Trans Island - Mrs Eff (Tamure)	5 11-0 -	Nathan Moscrop (3) Rebecca Menzies	<div><div></div></div>		
3	R90 	<b>FLAKARNA</b> 104 b m Lucarno - Playbay (Grape Tree Road)	6 11-0 -	Ross Chapman C Grant	<div><div></div></div>		
4		<b>GLORIOUS SPIRIT</b> (IRE) b m Fame And Glory - Mrs Dempsey (Presenting)	5 11-0 -	B S Hughes N G Richards	<div><div></div></div>	Pace Rating is 0	
5		<b>LADY ADARE</b> (IRE) b m Sholokhov - En Vedette (Astarabad)	5 11-0 -	Sean Quinlan Micky Hammond	<div><div></div></div>		
6		<b>POSH SPICE</b> b m Kayf Tara - Alflora's Girl (Alflora)	5 11-0 t -	James Bowen Tjade Collier	<div><div></div></div>		
7		<b>SIGNAL POINT</b> (IRE) br m Fame And Glory - Derravaragh Native (Be My Native)	5 11-0 -	Harry Skelton D Skelton	<div><div></div></div>		
8	24 	<b>TEESCOMPONENTSLASS</b> (IRE) 38 ch m Presenting - Northern Native (Be My Native)	6 11-0 -	Sam Twiston-Davies Tom Lacey	<div><div></div></div>		
9	0 	<b>VISION DE DAME</b> (FR) 89 b m Vision D'etat - Belle Dame (Pilsudski)	Non Runner		<div><div></div></div>		
10		<b>GALAXY DANCER</b> b f Telescope - La Doelenaise (King's Theatre)	4 10-6 -	Thomas Dowson P A Kirby	<div><div></div></div>		

In the pace tab, *Attheraces* gives each runner a rating between 1 and 10 points, but to avoid giving too many points for this single factor, we're going to award between **0-5 points**. Simply divide the pace rating provided by 2, to find the number of points to award.

Unfortunately, with no previous form *Lady Adare* has a pace rating of 0, so we can't award any points here.

## Personal Verdict

Unlike the majority of betting systems, where the rules are fixed, we believe in the importance of your own unique opinion. For more experienced punters, it's probably the most important factor in the whole selection process.

However, if you don't currently feel confident enough to give your own verdict, or if the race in question is particularly tricky and you'd like to give credence to a well respected team of pundits, please feel free to use **Timeform's Verdict** which is available in the racecard:

€30,000 3-y-o, Sholokhov mare. Closely related to bumper winners The Milan Girl and Sabrina. Dam (h105), 2¼m winner. Makes some appeal on paper. ★★☆☆☆

We generally award between **0-5 points**, based on how likely we think our runner is to win, and how much value the odds are offering.

If you were using Timeform's verdict, *Lady Adare* has 3 stars and therefore would be awarded 3 points.

For what it's worth, here's our verdict:

*"The main selling point for Lady Adare is that she is being well backed in the betting market, despite there being no previous form to go on. This indicates that connections think she's well-worth a punt, and we should be able to secure some value by taking a morning price.*

*There is also some promising Dam and Sire data, coupled with a decent trainer-jockey combination, so even without any form she does somewhat appeal on paper.*

*Based on these factors, we've chosen to award Lady Adare 4 points."*

## Final Verdict

Based on the factors we've covered in step 3, including Horse Form, Trainer Form, Jockey Form, Pace, and our personal verdict, our shortlisted runner *Lady Adare* has been awarded **8 points** out of a possible 25.

We realise this hasn't been an ideal example, with our runner having no previous form. If we remove the factors which *Lady Adare* scored 0 by default (horse form & pace), this gives a score of 8 points out of a possible 15.

Once we've rated our shortlisted horses, we can take one or more of the following actions:

- 1. Remove selections that are rated notably low;** our suggestion would be 5 points or lower.
- 2. Remove the weakest selection, when there is more than one shortlisted horse in a single race.** This is a good option if you prefer not to place multiple bets in the same race.
- 3. Vary your stake according to your ratings.** For example, you could stake 2% of your bankroll on the higher rated horses, and stake 1% on the lower rated horses.


While *Lady Adare* doesn't have a particularly high rating, we had a limited amount of previous form to go on. And after taking a look at the other runners, none seem particularly suited to race conditions.

In light of this, *Lady Adare* has a relatively good rating in the context of today's race, and **we have decided to accept *Lady Adare* as a qualifying bet.**



## THE RESULT

As it turned out, *Lady Adare* ran a very strong race to win clearly by 1¼ lengths:









16:50 Newcastle 09 Mar 2021
sky sports racing

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GBB Race | Class 5 | 4YO to 6YO  
Winner £2,274 - 12 ran

Good to Soft (S)

Full Result			Future Form			
Position	Dist Btn	Horse	SP	Age / Wt	OR	Jockey / Trainer
1		 <b>5. LADY ADARE (IRE)</b> disputed lead, led travelling strongly 3f out, headed over 2f out, ridden to lead over 1f out, joined entering final furlong, stayed on strongly to assert close home	9/2	5 11-0	-	Sean Quinlan Micky Hammond
2	1¼	 <b>7. SIGNAL POINT (IRE)</b> held up in rear, headway in to midfield end of back straight, chased leader travelling strongly 2f out, ridden and almost upsides entering final furlong, no extra close home	6/1	5 11-0	- WS	Harry Skelton D Skelton
3	2¾	 <b>13. MARTHA WILLOW</b> towards rear of midfield, ridden over 3f out, headway between horses over 2f out, stayed on strongly final furlong but could not reach leaders	13/2	4 10-6	-	J Garritty Jedd O'Keeffe
4	5½	 <b>12. LATTERHEAD (IRE)</b> prominent, ridden 3f out, led narrowly over 2f out, weakening when headed over 1f out	10/1	4 10-6	-	Henry Brooke Miss J A Camacho
5	nk	 <b>8. TEESCOMPONENTSLASS (IRE)</b> disputed lead, ridden turning for home, gradually weakened from over 2f out	7/2 2Fav	6 11-0	-	Sam Twiston-Davies Tom Lacey
6	5½	 <b>4. GLORIOUS SPIRIT (IRE)</b> midfield, steady headway end of back straight, ridden over 3f out, wandered over 2f out, weakened over 1f out	3/1 Fav	5 11-0	-	B S Hughes N G Richards

In hindsight, the fact that she was well backed in the betting market provided us with a useful signal, without which this runner would most likely have been overlooked.

We were able to get *Lady Adare* on at odds of up to 12/1 in the morning, and these odds dropped throughout the day to an SP of just 9/2.

## PERFORMANCE

Flat Flyers has produced the following results from 13.12.2017 - 31.01.2021 inclusive:

	<b>BOG Bookmaker</b>	<b>Betfair SP</b>
<b>Qualifying Bets</b>	<b>1807</b>	<b>1807</b>
<b>Profitable Bets</b>	<b>416</b>	<b>416</b>
<b>Strike Rate</b>	<b>37.96%</b>	<b>37.96%</b>
<b>Points P/L</b>	<b>+591.66</b>	<b>+271.1</b>
<b>Profit At £50 / Point</b>	<b>£29,583</b>	<b>£13,555.08</b>
<b>Return On Total Staked</b>	<b>16.37%</b>	<b>7.5%</b>
<b>Annual ROI</b>	<b>186.84%</b>	<b>85.61%</b>

Using the industry standard **100 point bankroll**, based on the strike rate of approx. 38% the recommended stakes are:

- **2 points to win, at odds under 5/1**
- **1 point each way, at odds of 5/1 or above**

To maximize your profit levels, I recommend taking the best odds available to you before 11am, using a “best odds guaranteed” bookmaker if possible. Fair results have also been produced at Betfair SP, if you prefer.

An ongoing record of the results history can be viewed by [clicking this link](#).

## SUMMARY

In this guide, our goal has been to provide you with a racing strategy that would succeed where the majority fail; helping you earn a substantial and consistent profit from your betting.

Based on the 1807 bets we've placed, and almost £30,000 accrued so far, we're confident that this is an achievable goal.

The three-tier selection process laid out in this guide does require a regular time commitment, and practise in order to work. However, we have also done the work for you by providing each day's qualifiers in our Flat Flyers tipping service.

If you aren't already a member of this service, [you can trial it for free here](#).

Thanks for taking the time to download and read Flat Flyers. I hope it will prove a worthy addition to your betting portfolio, as it has been to ours.

All the best,  
Michael & The Lucrative Racing Team